

NetApp for Salesforce data protection

10 GOOD REASONS



DATA LOSS

Data loss is more common than ever and even small incidents can impact day-to-day business and profitability.

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SECURITY BREACH

YOU!

WHO'S RESPONSIBLE?

Every SaaS provider explicitly calls out that clients are responsible for protecting their own data.

ACCIDENTAL DELETION

SaaS providers offer DR against datacenter outages, but do not guarantee against accidental deletion, virus or malware, hackers, or ransomware attacks.

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DELETE

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BACKUP RPO

Salesforce backup RPO is 24 hours with no On-Demand backup and no On-Premises backup.

RETENTION & LEGAL COMPLIANCE

Deleted data moves to the Recycle Bin - max. 15 days. Salesforce retains the backup copy for max. 90 days. NetApp's Bring Your Own Storage (BYOS) option gives you unlimited capacity for an unlimited time.

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PRIVACY AND SECURITY

Salesforce is a cloud-only service, however using NetApp you can take backups of your Salesforce data and have these stored in your own datacenter.

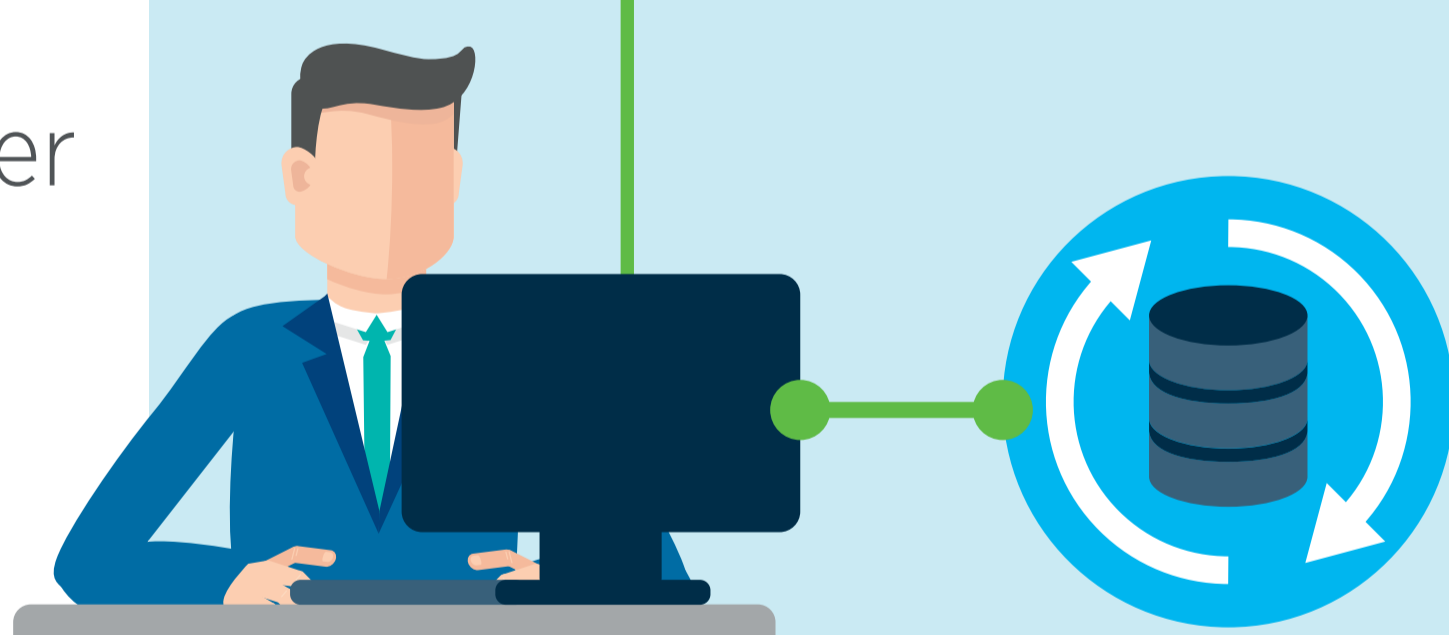
NO SELF SERVICE RECOVERY

You need to call Salesforce Customer Support Team to recover any data. NetApp's solution puts you back in control of your data recovery.

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COSTLY RESTORES

Salesforce states, "The price for this service is a flat rate of \$10,000", it is a manual process and usually takes at least 6-8 weeks to complete. With NetApp you can restore whenever, without additional costs.

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RESTORE GRANULARITY

Salesforce provides the customer with a huge .csv file, which the customer then needs to sift through and manually restore. With NetApp, you select a backup point time and press 'Restore'.

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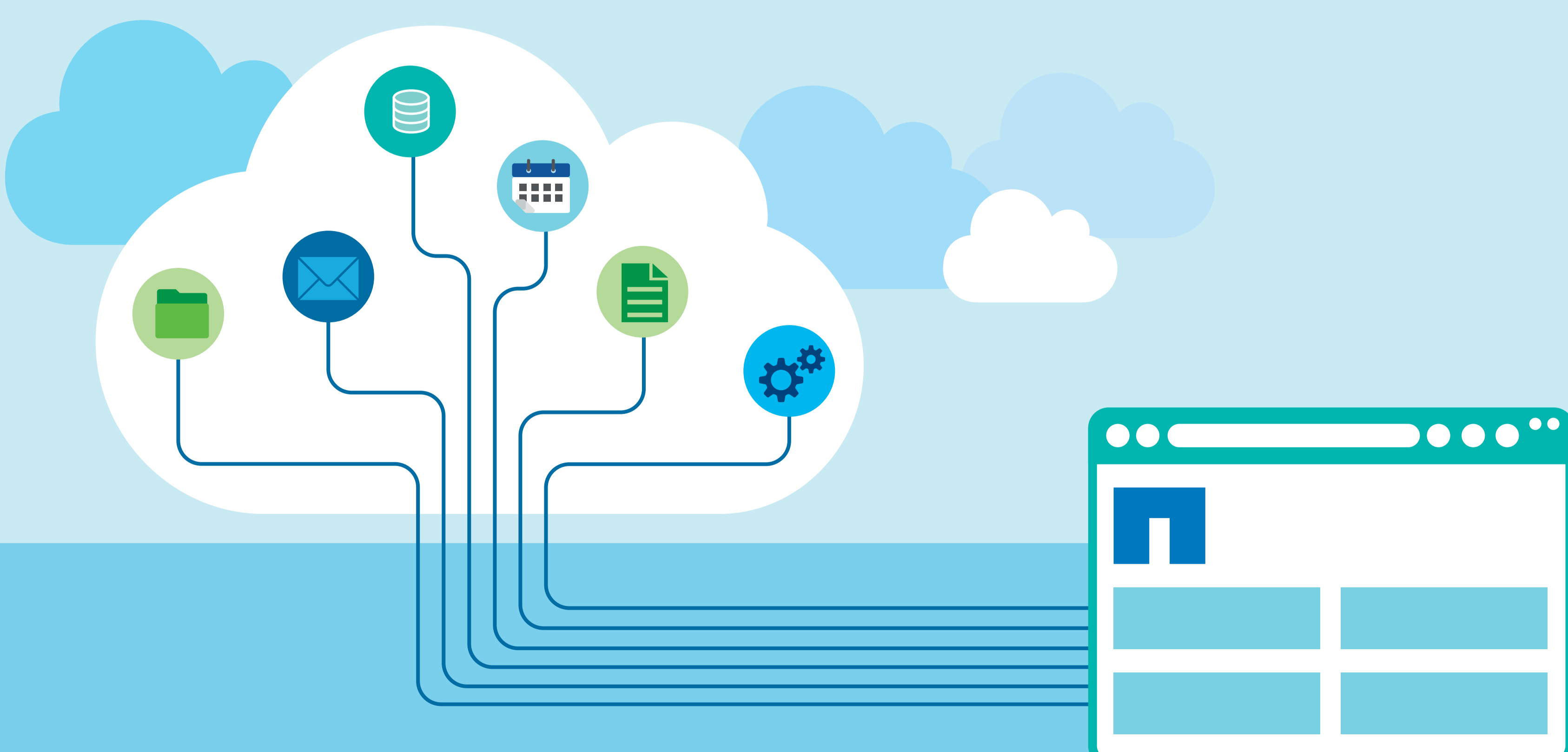
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MANAGEMENT

NetApp's solution is an easy to use, all-in-one, agentless, cloud-native service with nothing to download or install.

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As the adoption of SaaS offerings continue unabated and production data moves to the cloud, Salesforce is the foundation of many organization's business-critical operations on a day-to-day basis. The ramifications of compromised or lost Salesforce data range from inconvenient to disastrous. **NetApp SaaS Backup for Salesforce** addresses these issues and much more.