



SUCCESS STORY  
**Financial Services**



**BRADY WARE | PROBLEM SOLVED**

NetApp keeps Brady Ware clients and their data secure across applications and virtual desktop infrastructure in an escalating threat landscape.

Brady Ware looks to NetApp for an automated, secure platform that supports the entire portfolio of Brady Ware software solutions and applications.

Brady Ware is an accounting firm that guides its clients through complex financial and tax issues. Brady Ware transacts and engages with its clients through more than 40 different software applications. NetApp Virtual Desktop Service (VDS) was selected by Brady Ware as the global control plane to deploy and manage a software-led virtual desktop environment that would protect the identity, security, and management of Brady Ware and its clients. VDS was uniquely positioned to support Brady Ware's virtual desktop requirements and application runtime sessions, with requirements spanning user identity/PII protection, server authentication, data file access, databases, storage, profiles, and a variety of configurations. VDS also offered the additional yet critical benefit of agile capacity management, given the consistent increases in Brady Ware software utilization during peak business seasons.

“This solution frees us up to focus on leveraging our industry-specific expertise, and to spend more time on things that add real value to our customers and to our business.”

**Bill Hopkins**

Technology Manager, Brady Ware

**Secure Desktop Applications, Secure Data**

Brady Ware manages sensitive client data every day. Client trust is the cornerstone of the fiduciary relationship within the financial services sector. Moreover, the desktop applications used by Brady Ware capture confidential client information related to sensitive and regulated areas, including user identity, financial transactions, and tax records. NetApp's Virtual Desktop Service empowers Brady Ware IT teams to set its software application access controls, security parameters, and government regulations adherence policies with confidence. This ability to secure access to client applications, thus securing client data, was essential for Brady Ware in determining the right virtual desktop management software-as-a-service solution.

VDS was determined by Brady Ware to be the best SaaS solution to automatically provision, deploy, orchestrate, and manage virtual desktops in any cloud environment, or even on-premises. VDS extends cloud capabilities by delivering

a global control plane to manage virtual desktops through all phases of the desktop lifecycle. The flexibility of the NetApp VDS solution, augmented by open REST APIs, provided Brady Ware with the choice to use its preferred cloud providers while supporting for interoperability with any desktop hardware.





### Automated Desktop Provisioning at Scale

The Brady Ware investment in NetApp Virtual Desktop Service empowered its IT teams to unify policy, software, and security updates for all its internal staff and clients, no matter where they are located.

In critical tax preparation periods, which place incremental demands on desktop workloads, VDS gave Brady Ware the ability to scale and provision additional virtual desktop instances quickly and cost-efficiently.

Brady Ware, powered by VDS, was able to simplify software updates and data orchestration through advanced scheduling and proactive resource allocation. Brady Ware has the confidence to support its virtual desktop footprint and software instances efficiently while adapting rapidly. Brady Ware and its commitment to its clients of always-on, always secure, always accessible application delivery has proved to be a business competitive advantage.

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### SOLUTION COMPONENTS

NetApp Virtual Desktop Service

Public or Hybrid Cloud Infrastructure

**LEARN MORE**

<https://cloud.netapp.com/virtual-desktop-service>

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NetApp is the data authority for hybrid cloud. We provide a full range of hybrid-cloud data services that simplify management of applications and data across cloud and on-premises environments in order to accelerate digital transformation. Together with our partners, we empower global organizations to unleash the full potential of their data to expand customer touchpoints, foster greater innovation, and optimize their operations. For more information, visit [www.netapp.com](http://www.netapp.com). #DataDriven