



CUSTOMER USE CASES

ONTAP® Cloud and OnCommand® Cloud Manager

Read how NetApp customers benefit from
cloud storage services



Vertical
HR & Recruitment

Country
United Kingdom

Use Case
Storage services

"With ONATP Cloud, Cordant has gained valuable benefits such as significant cost savings, high performance accompanied by a flexible and scalable Cloud storage environment."

About the Company

A leader in recruitment and integrated facility services, Cordant Group offers integrated services including recruitment, security, cleaning and technical electrical services. The Cordant Group has 192 locations and 5,200 clients across the UK.

About the Solution

Cordant Group has been using ONTAP Cloud for over a year. The main usage has been for file serving in the cloud as well as storage for SQL server - based cloud workload.

By replicating its physical storage environment to AWS using ONTAP Cloud, Cordant has gained valuable benefits such as significant cost savings, high performance accompanied by a flexible and scalable Cloud storage environment, and ease of management of the overall On-premise and Cloud storage enabled by Cloud Manager. Cordant's diverse usage model has even impacted some of the product's upcoming features.

For more info - read the Success Story:

<http://www.netapp.com/us/media/cs-cordant-group.pdf>



Vertical
HR & Recruitment

Country
United Kingdom

Use Case
Disaster recovery

"The company benefits from a flexible and cost-effective virtual environment on AWS that is easily maintained and managed."

About the Company

Randstad multinational human resource consulting firm is headquartered in the Netherlands and is publicly traded. The company is the world's second-largest HR service provider and operates in around 40 countries. It employs roughly 28,000 staff globally and has approximately 4,500 branches.

About the Solution

The U.K. branch uses NetApp ONTAP Cloud and OnCommand Cloud Manager as a disaster recovery solution for its key business applications. As a result, the company benefits from a flexible and cost-effective virtual environment on AWS that is easily maintained and managed. Company management can now focus on running the daily business, confident that key company data is safely stored and accessible in the cloud.

For more info - read the Success Story:

<http://www.netapp.com/us/media/cs-randstad.pdf>

Vertical
Engineering

Country
United States and
United Kingdom

Use Case
Disaster recovery

"The company chose ONTAP Cloud as a DR target for every "refreshed" office. Data is mirrored from on-premises arrays to ONTAP Cloud."

About the Company

This multinational corporation, which is headquartered in Zurich, Switzerland, operates mainly in robotics and in the power and automation technology areas. It is one of the largest engineering conglomerates in the world. The company has operations in about 100 countries, with approximately 140,000 employees.

About the Solution

The Company evaluated NetApp ONTAP Cloud for various purposes as the organization was going through a tech refresh. The company chose ONTAP Cloud as a DR target for every "refreshed" office (instead of setting up conventional on-premises DR sites). Data is mirrored from on-premises arrays to ONTAP Cloud. The company's requirements were a factor in our adding additional replication features to Cloud Manager, specifically the NetApp SnapMirror® throttling feature as well as a scheduling feature for turning ONTAP Cloud on or off when necessary.

Vertical
Software

Country
United States

Use Case
Storage services

"The organization is working toward building a global "network" of NetApp ONTAP Cloud instances to act as the storage for the company's website and to provide regional cloud-based access to content."

About the Company

This U.S. transnational computer software company is headquartered in San Jose, California. The company has historically focused on creating multimedia and creativity software products, but has recently moved toward comprehensive Internet application software development.

About the Solution

The organization is working toward building a global "network" of NetApp ONTAP Cloud instances to act as the storage for the company's website and to provide regional cloud-based access to content. The company has physical storage in California and now intends to transform that physical storage into mostly virtual environments. The company's plan is to place a network of ONTAP Cloud systems in various regions and interconnect them with NetApp SnapMirror technology.

Vertical

Media and Broadcasting

Country

Italy

Use Case

Storage services, disaster recovery

"The company created a configuration and architecture that comprise multiple ONTAP Cloud instances over several regions, where their data is mirrored from the main site to the ONTAP Cloud instances."

About the Company

With the world's leading multichannel editorial publishing platform, this company allows editors to customize and deliver any type of content to any destination. The company serves more than 70 groups, 600 titles, 200 websites, and 30,000 users across 5 continents.

About the Solution

After moving parts of the content management system to the cloud by using NetApp ONTAP Cloud and AWS, the company is now tackling its mission-critical editorial system. The company created a configuration and architecture that comprise multiple ONTAP Cloud instances over several regions, where their data is mirrored from the main site to the ONTAP Cloud instances. This organization can now serve customers from several regions even if an outage occurs.

Vertical

Service Provider

Country

Germany

Use Case

Cloud services

"The Company uses NetApp ONTAP Cloud in regions where the organization does not have physical presence in order to generate dynamic enterprise storage, which the organization will manage and dispense to its customers."

About the Company

As the number one ranked SAP partner within the German-speaking midmarket segments, this company is a leading SAP full-service provider with more than 2,000 customers.

About the Solution

The Company uses NetApp ONTAP Cloud software in regions where the organization does not have physical presence. The company sees ONTAP Cloud as a complementary solution for generating dynamic enterprise storage, which the organization will manage and dispense to its customers.

The company is planning to use ONTAP Cloud internally as another data center to run SAP as a service. SAP will be externally exposed selectively to customers, based on their business needs (pricing, space, availability, agility, and so on). Another scenario is data replication of SAP from on the premises to AWS and back by using NetApp SnapMirror for DR purposes.

Vertical

Pharmaceutical

Country

United States

Use Case

Cloud storage for virtual desktop infrastructure

"AWS was chosen as the cloud provider and ONTAP Cloud the key enabler to the company's fast and efficient move to the cloud."

About the Company

This global healthcare company was founded over 125 years ago. Headquartered in New Jersey, the company operates in over 140 countries to deliver innovative health solutions. The company employs approximately 68,000 employees worldwide and is listed on the New York Stock Exchange.

About the Solution

As a result of merging with another pharmaceutical company, this company needed a solution to enable simple and fast access to the underlying business applications for over 10,000 new employees. Rather than expand its on-premises storage to enable this access, the company decided to adopt a virtual desktop infrastructure (VDI) to enable a consistent, available, and productive work environment for all of its employees worldwide. AWS was chosen as the cloud provider and ONTAP Cloud the key enabler to the company's fast and efficient move to the cloud, providing fast data replication and storage efficiency benefits.

Vertical

Software Services
(Healthcare)

Country

United States

Use Case

Database management

"The software enabled the company to maintain and manage its databases on AWS while benefiting from ONTAP Cloud's cost efficiencies."

About the Company

This company provides a web-based application platform for private physicians' practices, enabling online medical billing, practice management, electronic health records, patient relationship management, and business analytics reporting. The company is based in the United States and serves more than 17,500 practitioners and 500 medical billing companies.

About the Solution

The company chose to use NetApp® ONTAP® Cloud for its databases. That is because the software enabled the company to maintain and manage its databases on AWS while benefiting from ONTAP Cloud's cost efficiencies, storage management and data protection capabilities. The company uses ONTAP Cloud for over 1,000 different database services. It does so because it is no longer bounded by the AWS Relational Database Service's (RDS's) restriction for a limited number of database services per user and by the fact that RDS is not HIPAA compliant.

Vertical

Human Resources and Recruitment

Country

United States

Use Case

Highly available cloud storage for cloud applications

"The company was to attain better performance, accessibility and cost savings for its website."

About the Company

This company is a leading provider of data, insights, and employment connections through specialized services for professional communities. Employers, recruiters and professionals use the company's websites and services to source and hire the most qualified professionals and find the best employment opportunities.

About the Solution

The company decided to move its entire website and its back-end applications to a cloud-based infrastructure; the company's business-critical applications now reside on the AWS cloud. The goal of the company was to attain better performance, accessibility and cost savings for its website, which serves a large number of job seekers and potential employers on a daily basis. A secondary goal was to minimize its on-premises storage footprint by shutting down one of its data centers and shifting all workloads to the cloud. Following a successful migration to ONTAP Cloud on AWS, the company shifted to a highly available mode, deploying duplicate storage environments intended to ensure business continuity in case of failure.

Vertical

Telecommunications

Country

Australia

Use Case

Highly available cloud storage for cloud applications

"The company chose ONTAP Cloud on AWS, using its dual highly available mode so that the website does not experience any downtime."

About the Company

This company is Australia's largest telecommunications and media company, building and operating telecommunications networks and marketing voice, mobile, Internet access, pay television, and other entertainment products and services. The company provides businesses and enterprises with hybrid cloud solutions that enable simple and secure connection to multiple cloud environments.

About the Solution

The company's storage and network infrastructure serves as the technology backbone for the leading Football League website in the country, the end-user client. The website receives between 1.5 million and 2.5 million visitors a day. The site provides the latest game videos (rich content) to viewers as well as regular game updates on a daily basis. The back-end applications to the site are therefore considered mission critical as far as the end-user client is concerned. Because of the site's great popularity, the company wanted to ensure continuous website operations in case of an unforeseen failure. The company chose ONTAP Cloud on AWS, using its dual highly available mode so that the website does not experience any downtime.

Vertical
Publishing

Country
United Kingdom

Use Case
Cloud storage for file sharing

"Doing so essentially meant that the company would unify two separate publishing platforms in the AWS cloud and enable file-sharing services for both."

About the Company

This company is Britain's largest newspaper, magazine, and digital publisher, with over 260 titles, including national, regional, and sports titles. The company is headquartered in London and it is listed on the London Stock Exchange.

About the Solution

To reduce costs and leverage the elasticity of the cloud, the company wanted to shut down one of its data centers and migrate all of its storage and applications to the cloud. Doing so essentially meant that the company would unify two separate publishing platforms in the AWS cloud and enable file-sharing services for both. With ONTAP Cloud, the company was able to easily migrate its data to AWS and uses NetApp OnCommand® Cloud Manager to intuitively manage its storage environments.

Vertical
Advertising

Country
United States

Use Case
Cloud storage for disaster recovery

"ONTAP Cloud was leveraged as an additional flexible and cost-effective virtual environment on AWS to keep key company data safely stored and accessible in the cloud."

About the Company

This business is an advertising technology company with headquarters in California and it specializes in real-time bidding for customer acquisition. The company offers a self-serve, real-time bidding platform and enables brands to engage and monetize every buyer who comes to their website. The company was recently honored as the second fastest growing advertising technology company, with revenue over \$100 million in North America.

About the Solution

This company's initial engagement with ONTAP Cloud on AWS was for disaster recovery purposes. ONTAP Cloud was leveraged as an additional flexible and cost-effective virtual environment on AWS to keep key company data safely stored and accessible in the cloud. Moving forward, the company shifted to using the cloud for its data services, which meant hosting its key business bidding applications on the AWS cloud. ONTAP Cloud was leveraged to quickly and efficiently create virtual storage environments and move data from on the premises to the cloud. During the migration, the company also upgraded from Data ONTAP operating in 7-Mode to ONTAP 9 so that it could leverage new features.

Vertical

Software Services (Real Estate)

Country

Australia

Use Case

Highly available cloud storage for websites

"The company chose ONTAP Cloud to easily make the move to the cloud and to simplify its hybrid cloud management across all end points."

About the Company

This Australia-based company is a wholly owned subsidiary of its global parent company, which is the largest property data and analytics company in the world. The company provides property information, analytics, and services across Australia, New Zealand, and Asia. The company's data sources includes over 4.5 billion records spanning more than 50 years.

About the Solution

The company wanted to shift data to the cloud to provide users with fast and scalable access to property photos. Doing so meant replicating key data from its on-premises storage to the AWS cloud. Because the company already benefited from NetApp on-premises storage solutions and ONTAP software, the company chose ONTAP Cloud to easily make the move to the cloud and to simplify its hybrid cloud management across all end points. NetApp SnapManager® software was leveraged to replicate the required data from on the premises to the AWS cloud. A dual cluster node was used to enable continued operations in case of failure.

Vertical

Software

Country

United States

Use Case

Storage services

"The Company leverages several ONTAP Cloud instances to provide legal documents file sharing over CIFS."

About the Company

One of the fastest-growing eDiscovery solution in North America. The company is a leading provider of software as a service solutions that automate and simplify complex and error-prone tasks that distract from practicing law. The company serves over 400 law firms in the US.

About the Solution

The Company leverages several ONTAP Cloud instances to provide legal documents file sharing over CIFS. Their business entails several tiers of document availability which are accessed through the AWS cloud via ONTAP Cloud. Using multiple ONTAP Cloud instances, the company provides regional coverage as well as resilient repository for their application's customers.